



CampusLinx

# Proposed Solution for Campus Recruiting

From

## CampusLinx

An initiative by HarEngineer.com



## Presentation Flow

- ✓ CampusLinx – Introduction
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- ✓ CampusLinx offer
- ✓ Branding Opportunity



## CampusLinx - Introduction



CampusLinx

**CampusLinx** is an initiative by **HarEngineer.com** to bring prospective employers and potential students to one platform. It is a customized platform aiming to aid educational institutes with placement support and market recent graduates in the best possible manner to the potential employers.

This Program exclusively focus on campus recruiting, introducing young, fresh and energetic talent to employers and Organization branding in college & student communities.



## Objective



CampusLinx

- ✓ To cater best talented entry level candidates to our esteemed clients
- ✓ To help in enriching your brand image in college and student communities across India
- ✓ To serve as a one stop recruitment solution for Engineering Industry and specialized into ITI, Diploma, B. Tech & M. Tech



## CampusLinx Offers



CampusLinx

- ✓ Opportunity to post your requirement for freshers at **CampusLinx** web page
- ✓ Free access to college database
- ✓ Free Recruitment Opportunity at Engineering career summits organized by **HarEngineer.com** across India
- ✓ Branding opportunity at **CampusLinx** web page



## Recruitment Plan



CampusLinX

- ✓ Job post – Online
- ✓ Promoting to multiple campus & students
- ✓ Access to existing database
- ✓ Short listing candidates based on company parameters
- ✓ Sending invitations to shortlisted candidates through E-mail & SMS Campaigns
- ✓ Interviews will be taken care by employers
- ✓ Finalized candidate details to be shared to Training and Placement Officer



## Branding Opportunity



CampusLinx

- ✓ Expose yourself at Recruiter list page
- ✓ Visibility at student login page right hand side banner
- ✓ Visibility at Campus Recruiter Panel
- ✓ Visibility at featured employers
- ✓ Emailer campaigns to colleges regarding your company and positions available



**BUILD YOUR  
BRAND**

Contact Us



CampusLinx

For more details on campus recruiting solutions  
Log on to

<http://www.harengineer.com/CampusLinx/campus-home.aspx>

Or

Call Us @ **9000904065**  
**040 4433 5555 Ext No. 238**